

5 REASONS WHY PEOPLE LIKE GRAPHIC DESIGNING

Graphic designing is an important aspect of today's technology. So people like graphic designing in every field of work. Graphics is something who catches the attention of user either Sites, web pages, blogs , cards or flyers as well.

It's important to know about what the **graphics designing** is ? Graphic design is a versatile field having no boundaries, an art of drawing and creativity which relate to visuals and make a subject more attractive. It usually deals with [Web designs and layout](#), [logo designs](#), [brochure](#), [thumbnails](#) , [web pages](#) and much more.

So here are **5 reasons Why people like graphic designing:**

1. GRAPHICS MAKE EASE OF COMMUNICATION

Graphic designing actively involved in communication. As it is a source of delivering a message through **animated text, craft, video, shapes with a concept**. Communication through graphics aren't having a fun? At a time there are a lot of color combinations, audio, pictorials which make the audience wow.

For sure human is attracted to have a things like that. It provide a tool to tangled with customer and place one's thought by the use of design. Communication is very important in every place of work. It have a multiple ways one of which is graphics.

2. BRAND and MARKETING

Let's have an eye on marketing, How graphics do wonders in branding? Are you are looking for getting an order ? Do You want to spread your product worldwide ?

Yes, you can do all these by **graphic designing**. Graphic designing helps a company to influence the visitor's towards their services. Visuals makes always a great impact on user. From color to logo design and from small site business to be a popular identity. Graphic designer choose awesome combination of words,color, writing styles and texture also. It also increase the **sale** of a company if you make it good enough to the user. It provide visual enhancement in branding.

Like logos of **coca-cola (soft drink) , KFC (fast food) and brand logo like apple and Gucci, Banners and blog's , flyers and picture illustration.**

Softwares and programming tools all these are included in graphics.

3. FIRST IMPRESSION

So , it's well saying "**FIRST IMPRESSION IS THE LAST IMPRESSION**".

Human have always a thousand of thoughts in a mind when they see or connect with anything, like from first meeting of any person or watch any movie, scroll any post or read any article. It all depends on how the first impression. Graphic designing does the same, it gain attention without write a bundle of words or a bucket of headings.

- It assure the user to hold up and see the content and scroll down the page.

- **B2B** buyer want short and visual content
- Graphics have a potential to generate the **curiosity** which lead to further exploration of an article or webpage.

4. GRAPHICS DESIGNING IS CREATIVITY

Creativity is something people like the most same as the party. It makes an object different for the customer. Services one provide should be **eye catching, self- explanatory, variable ,easy to understand, transparent.**

Creative thinking is one of the most important tool in creativity.

- You have to indulge in a deep thinking , be real as possible , see the picture with the consumer point of view.
- Graphic designing capturing mind and spark the emotions.
- 80% people remember what they seen.

5. IMMEDIATE RESULTS

People usually have not much time nowadays to waste it in reading or searching a long paragraphs to identify the main goal of searching. Graphics designing gives an immediate response to the user about any results, research, website's or anything else. Graphics make it more reliable for consumer to stay at a point like layouts, flowcharts, tables or diagrams.

Publication of comic books, magazines, articles used **infographics**. Easily scanning of text and make a word readable requires **typography**. All these facilities summarize the data and make it possible for the reader to easiky get it.

SUMMING UP

“Graphic design is the emotional connection between the brand and customer”

People like graphic designing as it gives meaningful and smart way of working, learning, understanding, teaching and marketing as well. Graphic designers are also doing day to day improvement and introducing new ways of making things easier to understand by customer service.

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